### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### Form 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (date of earliest event reported): May 5, 2006

# PDL BIOPHARMA, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 000-19756 (Commission File No.) 94-3023969 (I.R.S. Employer Identification No.)

34801 Campus Drive Fremont, California 94555 (Address of principal executive offices)

Registrant's telephone number, including area code: (510) 574-1400

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Dere-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 8.01. Other Events.

On May 5, 2006, PDL BioPharma, Inc. ("we" or the "Company") will conduct a live webcast of our First Annual Business Update in New York City. The slides we will present in this webcast are attached as Exhibit 99.1 to this current report on Form 8-K and are incorporated herein by reference.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.Description99.1PDL BioPharma, Inc. Business Update Presentation dated May 5, 2006

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 5, 2006

#### PDL BIOPHARMA, INC.

By: /s/ Andrew Guggenhime

Andrew Guggenhime Senior Vice President and Chief Financial Officer





Business Update May 5, 2006

## PDL BioPharma, Inc.

### Safe Harbor Statement

This presentation contains certain forward-looking statements, including those regarding product development, corporate and financial goals. While these represent our current judgment on the matters presented, they are subject to certain risks and uncertainties that could cause the actual results to differ materially from those presented. In addition to any factors that are discussed in this presentation, important factors relating to our revenues, product development, business and operations are described in our SEC filings which are available from the Company. The forward-looking statements made in this presentation. Although we may elect to update forward-looking statements from time to time in the future, we specifically disclaim any duty or obligation to do so, even as new information becomes available or other events occur in the future.

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For more detailed prescribing information about PDL BioPharma, Inc.'s commercial products, please refer to the Company's website at www.pdl.com.

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# PDL's first business update

8:05 am	Introduction and Overview
8:15 am	Mark McDade, Chief Executive Officer
0.10 4.11	John Gill, Senior Director, North American Marketing
	Kiwon Lee, MD, Thomas Jefferson University, Philadelphia
8:40 am	Retavase®
	David Iwanicki, Vice President, Sales and Sales Operations
	William Boden, MD, Hartford Hospital, Connecticut
9:05 am	IV Busulfex®
	David Iwanicki, Vice President, Sales and Sales Operations
	Claudio Anasetti, MD, H. Lee Moffitt Cancer Center & Research Institute, Tampa, Florida
9:30 am	Q&A
9:50 am	Financial Perspectives Andrew Guggenhime, Senior Vice President, Chief Financial Officer
10:00 am	Future Commercial Opportunities
10.00 am	
	Jaisim Shah, Senior Vice President, Marketing and Business Affairs
10:15 am	Q&A
10:25 am	Summary and Wrap-up
	Mark McDade, Chief Executive Officer

<sup>3</sup> agenda



# PDL BioPharma: poised for growth

### Q2'05 - Q1'06: our first commercial 12 months

- Commercial focus on acute-care, hospital market
- 3 novel products marketed in US
- Deep, later-stage pipeline with six programs
- New Phase 1 mAb for myeloma expected by Q4'06
- Validated antibody platform; increasing royalties
- Fully-integrated with over 1,000 employees
- Global partners for 3 mid-stage products
- Financially strong with diversified revenue streams
- Positive non-GAAP earnings expected for full-year 2006



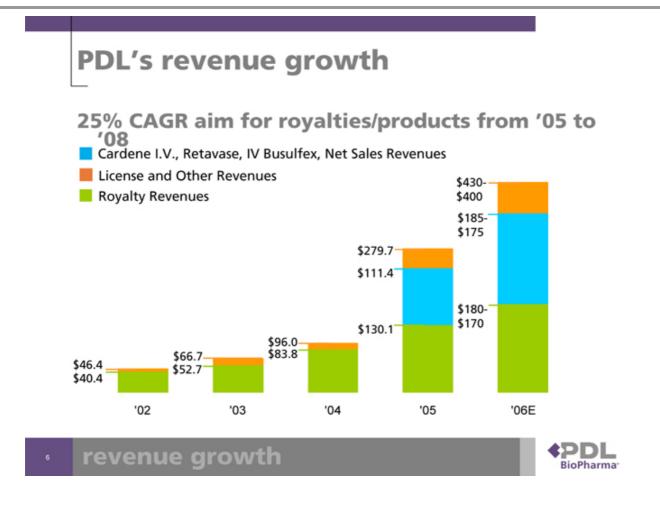


# Our aims for today

- Review first year of commercial efforts, by product
- Provide insight into our marketed product strategies
- Provide an overview of key opportunities for our most advanced three pipeline products
- Give you first-hand access to independent thought leaders involved in key product categories
- Provide improved clarity on current product sales







# Vision 2010: aiming higher

Reach #1 or #2 dollar market share for marketed drugs

### Expand commercial operations to Europe

### Develop/launch 3 products

- Terlipressin
- Nuvion<sup>®</sup>
- Ularitide
  - In-licensed

Reach \$1 billion in total operating revenues by 2010

> Deliver top and bottom line growth of > 25% annually

Multiple global partnerships

Deeper, stronger pipeline by 2010

## **Vision 2010**



## How did we get commercial?

- Built royalty stream from humanization technology licensed broadly
- Developed robust pipeline of novel products
- Focused PDL strategy on hospital-based approach
- Purchased ESP Pharma, Inc. and Retavase to create a solid foundation for future pipeline success
- Partnered non-hospital products to speed development, save commercial resources

## getting commercial



# PDL's unique business strategy

### A highly diversified revenue stream...

### Product-based:

- Create a strong foundation for future pipeline launches
- Build acute-care, hospital audience competence
- Focus promotional efforts on Cardene I.V., Retavase
- Partner molecules in pipeline if outside hospital
- Create strong hospital-based practices of excellence
- Build Nuvion and ularitide in EU into acute-care, hospital setting
- In-license to support key hospital franchises
- Humanization platform:
  - Third party licensed royalty generation
  - Continue to seek partners for humanization licenses
  - Utilize platform and internal capabilities to attract product candidates

## business strategy



## A word about partnering

- A core component of PDL growth strategy
- Seek expertise, resources for products to be developed and marketed outside hospital
- In addition:
  - For ularitide, add cardiovascular and new formulation competency
  - For Nuvion, consider new IBD approaches
  - For antibody partnering, seek ability to manufacture and sell into hospital





# PDL's new commercial team

- Sales management and operations, based in NJ
- 105 talented hospital-based sales professionals
- In-line marketing function based in NJ, focused on support of 3 marketed drugs:
  - Cardene I.V.
  - Retavase
  - IV Busulfex
- New product planning, market research and marketing communications based in CA, focused on:
  - Terlipressin
  - Nuvion
  - Ularitide

### new commercial team



# **PDL's product overview**

- Cardene I.V.
  - Continuing rapid growth due to new penetration, uses
  - Use well-supported by guidelines, especially in neuro
  - Growth sensitive to promotion; awareness still on rise
  - Single largest sales driver from '06-'08
- Retavase
  - Regaining market share from TNKase
  - Emergency department, smaller hospital call
  - Supports sales force expansion for Cardene
- IV Busulfex
  - Working to expand label and overseas potential





	Cardene I.V. Retavase			Nuvion	Ularitide
	IV Busulfex	Terlipressin		IVSR-UC	ADHF in El
	2006	2007	2008	2009	2010
Sales Force Size	>105	>130	>130	>180	>200
<ul> <li>ED Physicians</li> <li>Cardiologists</li> <li>Neuro Critical Care</li> </ul>		<ul> <li>Hepatologists/ Gastroenterologists (Liver Specialists)</li> </ul>		• Gastro	centerologist
		<ul> <li>Nephrologists</li> </ul>			
<ul> <li>Critical Care</li> <li>BMT Specialists</li> </ul>		<ul> <li>Liver Transplant Specialists</li> </ul>			





### Cardene® I.V.: Commercial Overview John Gill, Senior Director

John Gill, Senior Director North American Marketing

# Cardene I.V.: key growth driver

- Novel IV antihypertensive
- Only rapid-onset IV antihypertensive agent that provides tight, targeted blood pressure control that is easily achieved and maintained
- Broad opportunity across patients
- AHA / Emergency Cardiac Care and ASA guidelines recommend as a first-line treatment
  - Opportunity for #1 position in hypertension related to stroke

### **Market Opportunity**

- 3.1 million patients treated with IV HTN agents in US in 2005
- Unit growth from additional hospital penetration and awareness





25 mg 0.1 mg

ARDENETLY

CARDENE I

# **Cardene I.V.: outpacing market growth**

- The total IV antihypertensive market continues to grow
- The target market continues to grow
- Cardene I.V. is leading the growth

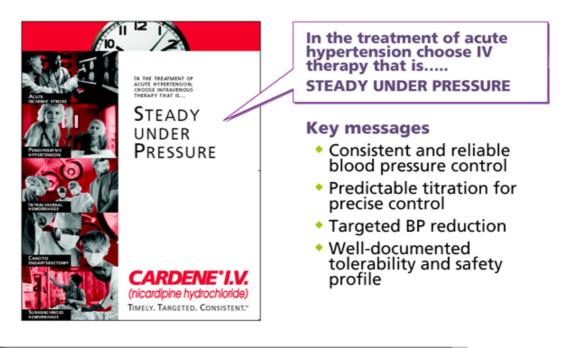
	% Growth 2004 vs. 2005
Total Market	5%
Target Market (Cardene, sodium nitroprusside and labetalol)	12%
Cardene I.V. Units	46%
Cardene I.V. Gross Sales	62%

Source: 2004 and 2005 NDC data





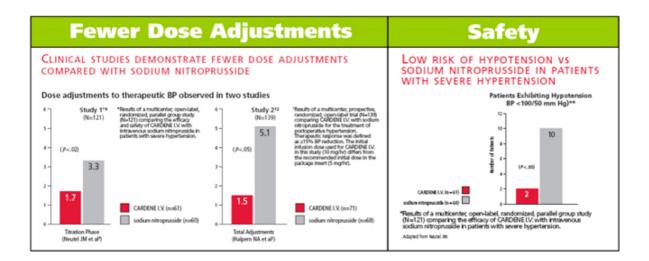
## Campaign reinforces key advantages



## Cardene I.V.



# **Cardene I.V. versus the competition**



## Cardene I.V.



# National guidelines support Cardene

- AHA / ASA Updates for Ischemic Stroke (2005) recommend Cardene I.V. (nicardipine) as first line therapy
- Updated guidelines for ICH and SAH in development; last published in 1999 and 1994

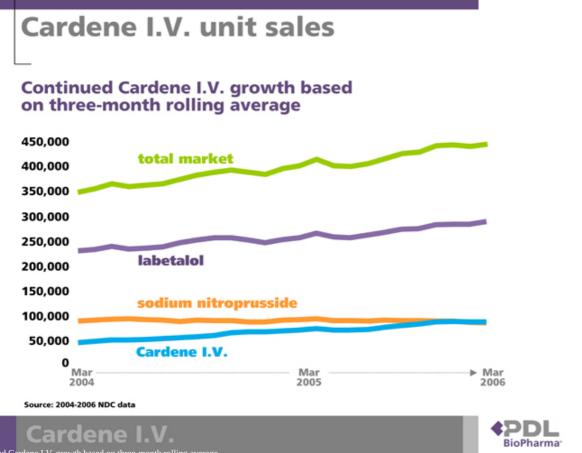
rdene

### Current AHA/ASA Treatment Guidelines for Ischemic Stroke

Recommended Treatment		
No treatment unless end organ involvement Nicardipine or Iabetalol to 10% - 15% ↓ in BP		

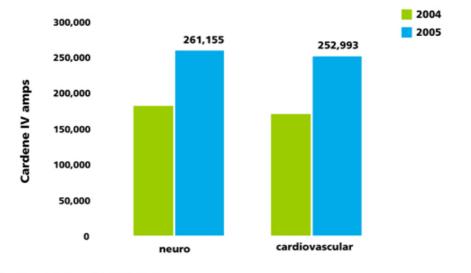
Source: AHA Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care and American Stroke Association Guidelines for hypertension management of acute ischemic stroke





# **Cardene I.V.'s segment growth**

### Parallel pathways to drive long-term growth...

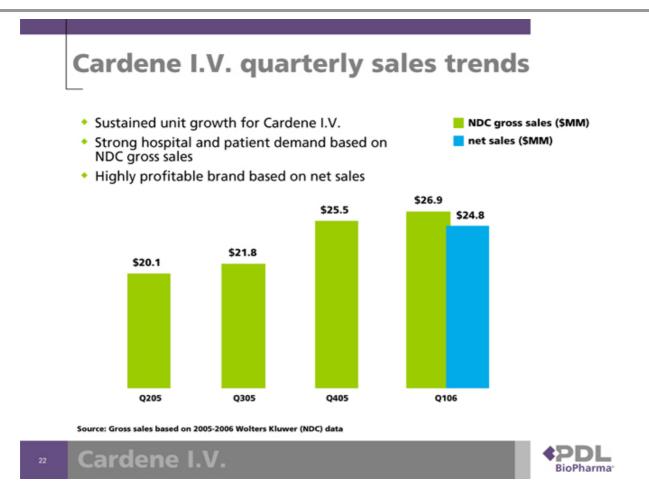


Source: 2004 & 2005 Premier Rx Advisor DB

Cardene I.V.

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**Retavase®: Commercial Overview** David Iwanicki, Vice President Sales and Sales Operations

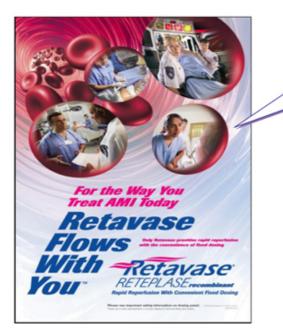
## **Retavase: rebuilding an AMI** franchise



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# **Campaign focuses on key attributes**



For the Way You Treat AMI Today...

**Retavase Flows With You** 

### Key Messages

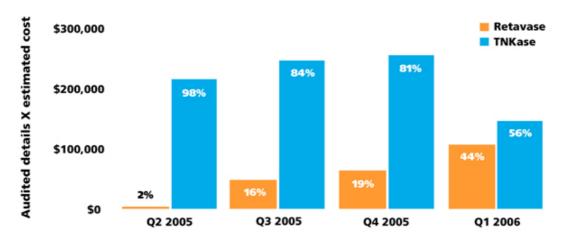
- Rapid reperfusion with convenient fixed dosing
- No need to weigh patients
- No estimating or rounding to a dosing tier
- No dosing calculations, which may eliminate potential for errors

Retavase



# Retavase / TNKase promotion activity

### PDL now has a competitive share of detailing effort



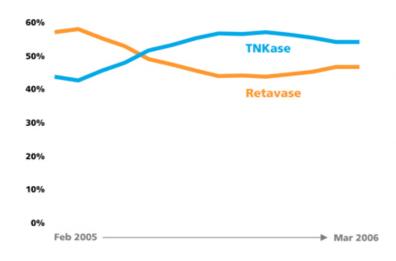
Note: Promotion is hospital + office reported detailing Source: IMS Health-integrated promotion services report

Retavase

**\$PDL** BioPharma

## **Retavase taking share from TNKase**

# Three-month rolling average shows continued Retavase growth



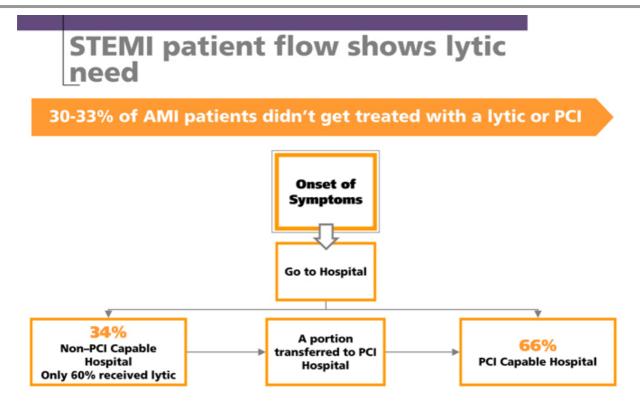
- Retavase now positioned to impact key drivers
- Retavase taking share away from TNKase
- Positive trends in highly competitive marketplace

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Source: Feb 2006 NDC Sales Data, unit market share, 3 months rolling

Retavase



Source: SBR Quantitative Market Research, Jan 2006, N=300; GRACE & NRMI Registries

<sup>28</sup> Retavase



## **Retavase quarterly sales trends**

- Market was flat Q1'06 versus 10% decline in '05
- Share of voice positions Retavase to compete aggressively
- Full financial impact of product contracting being seen in Q4'05 and Q1'06

NDC gross sales (\$MM) net sales (\$MM)



Source: Gross sales based on 2005-2006 Wolters Kluwer (NDC) data

Retavase

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IV Busulfex<sup>®</sup>: Commercial Overview David Iwanicki, Vice President Sales and Sales Operations

# IV Busulfex: a growing opportunity

- Novel IV conditioning agent for stem cell transplantation for CML
- Convenience over oral therapy due to reliability, control, dosing
- Goal to be preferred agent in CML, with or without other therapies
- Close collaborations with Pierre Fabre in EU and Kirin in Japan
- Lifecycle management opportunities being considered

### Market Opportunity

80% market share compared to 20% oral busulfan
 Significant opportunity in US and non-US markets

## **IV Busulfex**



NDC 67296-0053-2

(busulfan) Injection

10 mL (6 mg/mL) Single-Use Ampule

5 micron Single-Use Filter

Caution: Must be diluted before use

Sterile

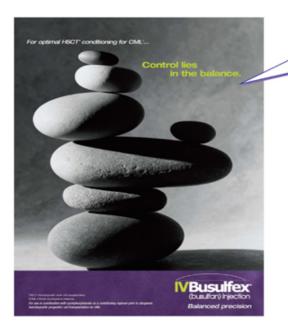
Sterile

North, Managinel, Restort Close Auropa

Caution: Murit be Bulad before unit

.

# **IV Busulfex campaign in CML**



For optimal HSCT conditioning for CML...

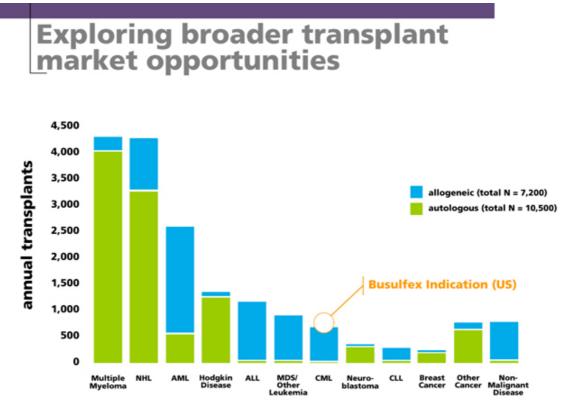
**Control lies in the balance** 

#### **Key messages**

- Provides dose assurance due to the 100% bioavailability and predictable PK profile
- Dosimetry allows for targeting of precise dose and exposure
- Delivers controlled myeloablation
- Low incidence of toxicity







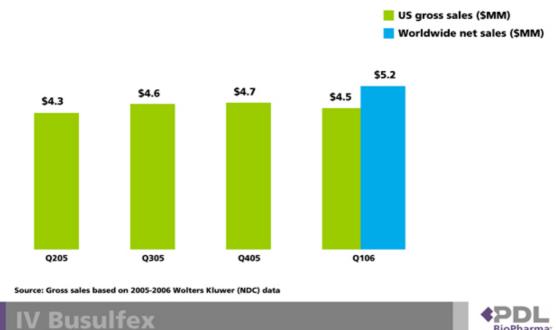
Source: IBMTR, 2004

**IV Busulfex** 

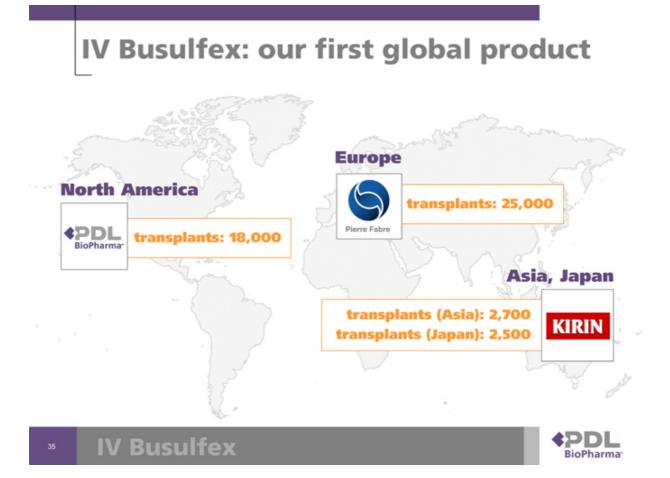
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## **IV Busulfex quarterly sales trends**

#### IV Busulfex continues to demonstrate strong sales



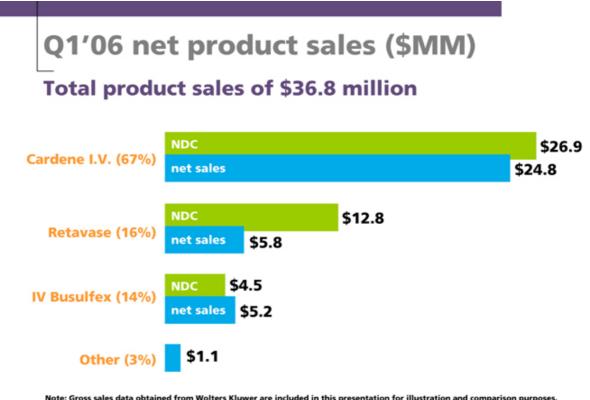
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#### **Financial Perpectives** Andrew Guggenhime, Senior Vice President and Chief Financial Officer



Note: Gross sales data obtained from Wolters Kluwer are included in this presentation for illustration and comparison purposes. The gross sales data reported by Wolters Kluwer for a given product over a given period may differ signficantly from the net product sales. PDL may recognize for the same product during the same period.

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**products** 

## **Gross margin analysis**

#### **Product sales, gross**

- Cash discounts
- Charge-backs
- Government rebate programs
- Returns
- Wholesaler service fees

#### = Product sales, net

- Cost of goods sold
- Other

cost of product sales

- Royalty expenses
- = Gross margin









Future Commercial Opportunities Jaisim Shah, Senior Vice President Marketing and Business Affairs

# Large US markets, focused customer base

	Pharmaceutica l Market (US)	Specialty Physicians	Targeted Indications and Patient Population <sup>5</sup>
Liver Disease Market	\$1.8B <sup>1</sup>	GEs/Heps (2-5K) <sup>4</sup>	HRS (14K)
Acute CV Market	\$3.3B <sup>2</sup>	Heart failure experts Intensivists <sup>3</sup> (6K)	ADHF (1M) AMI (1M) Hypertensive Crisis (3M)
IBD Market	\$1.75B <sup>2</sup>	GEs/IBD Experts (5K) <sup>4</sup>	IBD (1M)

Source: <sup>1</sup> IMS, Datamonitor 2004, AGA (HBV/HCV/Liver Cirrhosis), <sup>2</sup> NDC 2005, <sup>3</sup> COMPACCS study; JAMA 2000, <sup>4</sup> AMA and Company Market Research, <sup>5</sup> Hospital Discharge Data





## PDL's proprietary pipeline

	Disease Setting	P1	P2	P2/3	P3
Terlipressin <sup>(1)</sup>	Type 1 HRS				
Nuvion	IV steroid-refractory UC				
	Crohn's disease (CD)				
Ularitide	Acute decompensated heart failure (ADHF)				
Daclizumab <sup>(2)</sup>	Chronic, persistent asthma				
Daclizumab <sup>(2)</sup>	Chronic, persistent asthma Multiple sclerosis (MS)				
Daclizumab <sup>(2)</sup>					
Daclizumab <sup>(2)</sup> M200 <sup>(4)</sup>	Multiple sclerosis (MS)				

1) Developed with Orphan Therapeutics; designated as an Orphan Drug program and granted Fast Track status 2) Partnered with Roche for asthma and other respiratory diseases; partnered with Biogen Idec for MS and other indications 3) Study anticipated to begin H2 '06 4) Partnered with Biogen Idec for all indications





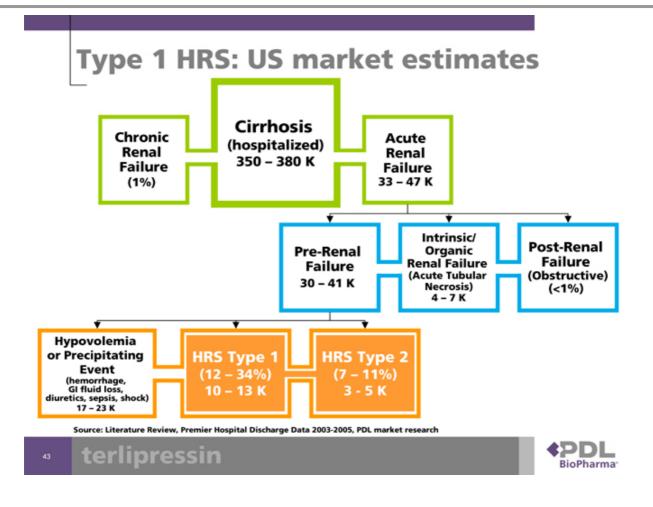
#### **Terlipressin: opportunity in HRS**



- First potential treatment for type 1 hepatorenal syndrome (HRS)
- FDA Fast Track and Orphan status
- Enrollment completed in Phase 3 pivotal study; double-blind, placebo-controlled single trial
- Primary endpoint: reversal of HRS
- Secondary endpoint: creatinine levels, others
- Top-line data anticipated Q3 '06
- Possible presentation at AASLD in late October
- PDL's partner, Orphan Therapeutics, targets NDA filing Q1 '07

terlipressin





## **HRS potential for terlipressin**

#### Annual US hospital discharges for HRS\*

	2002	2003	2004
Inpatient discharges	11,379	13,361	14,237

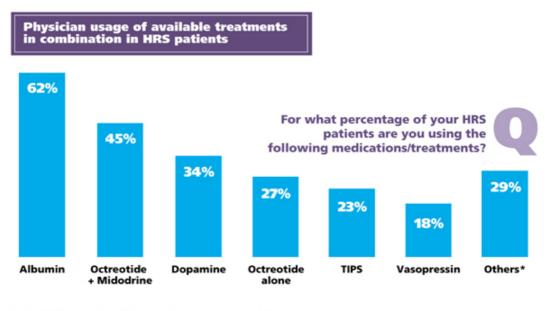
- A majority of in-patients with HRS are type 1
- High mortality with current treatment\*\*
- No approved therapeutic options available for HRS in US

Source: \*Solucient, \*\*Gines, NEJM, 2004, \*\*\* Medicare Claims Analysis 1999 to 2000



terlipressin

### No treatments approved for HRS in US



\* Others include transplant (7), hemodialysis (6), misoprostol (3), etc. Source: PDL Market research (n=150), Nov. 2005

terlipressin



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### **Cost of HRS pharmacologic therapy**

Therapeutic Regimen	Cost per Course of Therapy
Sandostatin (octreotide) + Midodrine	~\$1,200 – \$1,800
Albumin 25%*	\$2,100 - \$4,700

 Physicians use albumin in a majority of HRS patients, but albumin alone could cost up to \$4,700 per course of therapy

\* Assumptions: Dose: 1 g/kg on day 1, followed by 20-40g daily; Duration: 10-14 days; Weight: 70 kg (average); ~ 5200 per 100 mL bottle of 25% albumin, which delivers 25g albumin Source : Redbook 2004 and Gines 2004 (NEJM) Albumin Recommendations (Table 4)



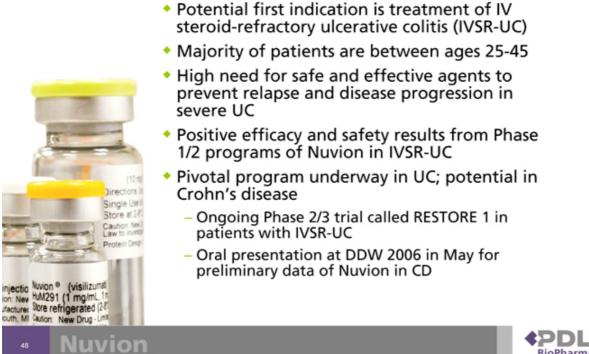
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#### terlipressin



## **Nuvion: promising activity in IVSR-UC**

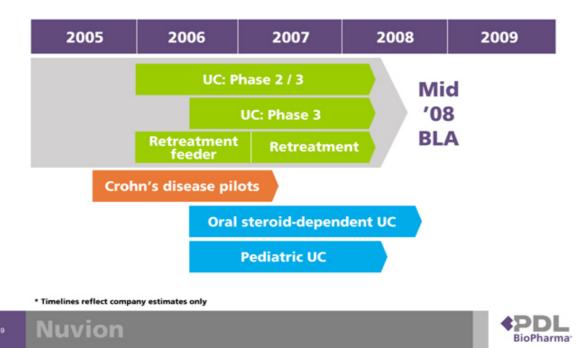


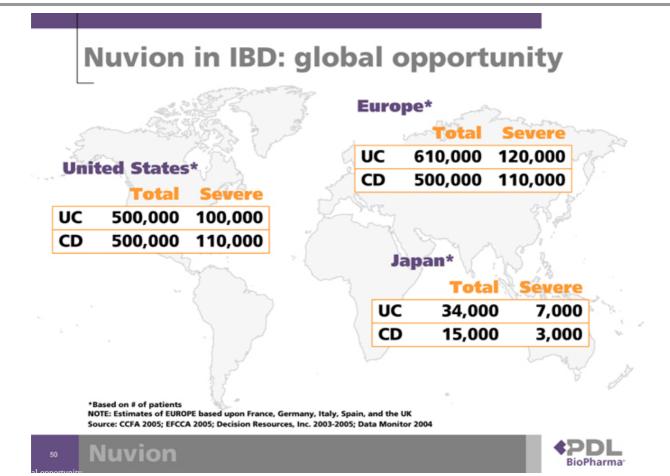
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## **Nuvion: registration plan for IVSR-UC**

#### >50,000 IVSR-UC patients in the US and Europe





ost of acute trea	atment for severe
Therapeutic Regimen	Cost per Course of Therapy
IV Cyclosporine <sup>1</sup>	~\$750
Remicade <sup>2</sup>	\$15,900 – \$37,100
Therapeutic Regimen	Total Cost of Treatment
IV Steroids <sup>3</sup>	~\$9,000
Average US single-stay coled 23-day length of stay	ctomy costs \$30,000 with

- <sup>1</sup> Assumptions: Dose: 4 mg/kg/day for 14 day course of therapy; Weight: 70 kg (average)
   <sup>2</sup> Assumptions: Dose: 5 mg/kg or 10 mg/kg induction at 0, 2, and 6 weeks followed by maintenance every 8 weeks; range of 3
   5 maintenance doses per course of therapy; Weight: 70 kg (average)
   <sup>3</sup> Daily dose of 300mg hydrocortisone IV per day; average length of stay 7 days
   Sources: Redbook 2005; Lichtiger, S., et.al., NEJM, 1994; Swenson, B. et.al., Dis Colon Rectum, 2003

Nuvion



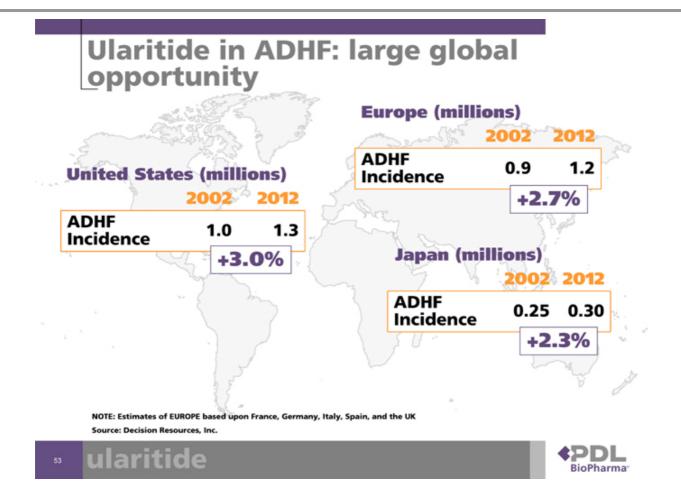
## Ularitide: a potential new treatment for acute decompensated heart failure

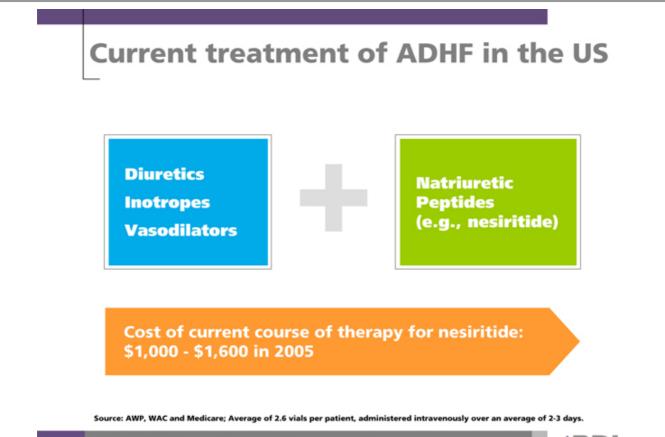
- Significant unmet need
- European clinical data support safety and tolerability; show activity at multiple doses
- Positive outcome from EMEA Scientific Advice received in late April '06 paves way for pivotal program H2 '06
- US study to initiate H2 '06
- PDL holds exclusive development and commercialization rights worldwide



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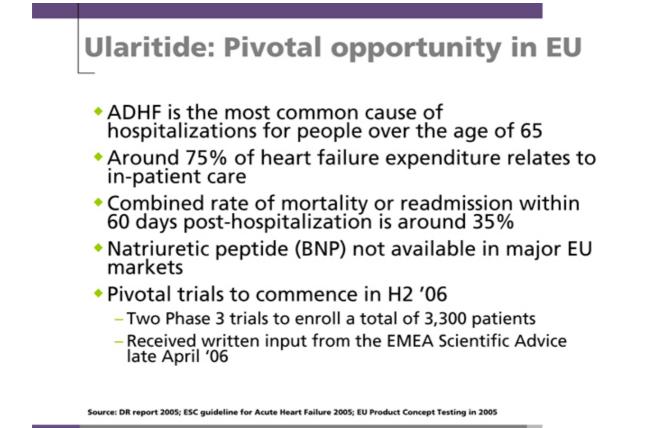
#### ularitide





ADHF treatment paradigm

PDL BioPharma<sup>®</sup>



ularitide



## **New commercial opportunities**

#### Strong pipeline opportunity to accelerate sales

	Indication	Potential Patients	Potential Launch
Terlipressin	Type 1 HRS	> 10,000 – 13,000	Mid-2007
Nuvion	IVSR-UC	> 50,000 (US/Europe)	H2 2009 (US)
Ularitide	ADHF	2.5 million (US/Europe)	H2 2010 (Europe)

#### new commercial opportunities

PDL BioPharma





## Wrap-up and Q&A



