# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 8-K

**CURRENT REPORT** 

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): July 17, 2020

# PDL BioPharma, Inc.

(Exact name of Company as specified in its charter)

000-19756 (Commission File Number)

94-3023969 Delaware (State or Other Jurisdiction of Incorporation) (I.R.S. Employer Identification No.)

> 932 Southwood Boulevard Incline Village, Nevada 89451 (Address of principal executive offices, with zip code)

(775) 832-8500

(Company's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Company under any of the following provisions:
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
ndicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this hapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).
Emerging growth company $\square$
f an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new r revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.□

### Item 2.02 Results of Operations and Financial Condition.

The information contained under Item 7.01 in this Current Report on Form 8-K (this "Report") is incorporated herein by reference to the extent applicable under Item 2.02. The information contained under Item 7.01 in this Report, including Exhibit 99.1, is being furnished and, as a result, such information shall not be deemed "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

### Item 7.01 Regulation FD Disclosure.

On July 17, 2020, PDL BioPharma, Inc. announced that LENSAR, Inc. ("LENSAR"), a majority owned subsidiary of the Company, has confidentially submitted a registration statement on Form 10 to the Securities and Exchange Commission (the "SEC") relating to a potential spin-off of LENSAR as a stand-alone company (the "Spin-Off").

The possibility of completing the Spin-Off, as well as the timing of any such Spin-Off, is subject to various factors, including market conditions and the completion of the SEC's review process. There can be no assurance that the Company will proceed with such Spin-Off.

Additionally, LENSAR has prepared a slide presentation regarding its business that it may use from time to time in meetings with investors. A copy of this presentation is being furnished as Exhibit 99.1 to this report and will be posted on the Company's website, www.pdl.com, which may be updated from time to time. This presentation is not associated with any offering of securities.

The information contained under Item 7.01 in this Report, including Exhibit 99.1, is being furnished and, as a result, such information shall not be deemed "filed" for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

### Item 9.01 Financial Statements and Exhibits.

The following exhibits are furnished with this report:

Exhibit No.	Description		
99.1	LENSAR Management Presentation		

### Cautionary Statements

This filing and its exhibits include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including as it relates to the Company's potential spin-off of LENSAR and plan of liquidation. Each of these forward-looking statements involves risks and uncertainties. Actual results may differ materially from those, express or implied, in these forward-looking statements. Important factors that could impair the value of the Company's assets and business, including the implementation or success of the Company's monetization strategy/plan of complete liquidation, are disclosed in the risk factors contained in the Company's Annual Report on Form 10-K and Quarterly Report on Form 10-Q, filed with the U.S. Securities and Exchange Commission on March 11, 2020 and May 11, 2020, respectively, and subsequent filings. All forward-looking statements are expressly qualified in their entirety by such factors. We do not undertake any duty to update any forward-looking statement except as required by law.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PDL BIOPHARMA, INC. (Company)

By: /s/ Dominique Monnet

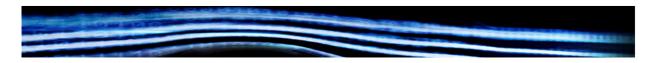
Dominique Monnet President and Chief Executive Officer

Dated: July 17, 2020

### **Exhibit Index**

Exhibit No. Description

99.1 <u>LENSAR Management Presentation</u>





## MANAGEMENT PRESENTATION JULY 2020



# Disclaimer

This presentation information contained in these materials has been provided by LENSAR, Inc. (the "Company", "we" or "our"). No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained herein. It is not the Company's intention to provide, and you may not rely on these materials as providing, a complete or comprehensive analysis of the Company's financial position or prospects. The information and opinions contained in these materials are provided as at the date of this presentation and are subject to change without notice. Neither the Company on any of its affiliates, advisors shall have any liability whatsoever (in negligence or otherwise) for any loss whatsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation includes estimates regarding market and industry data. Unless otherwise indicated, information concerning the industry and the markets in which the Company operates, including management's general expectations, market position, market opportunity and market size, are based on management's knowledge and experience in the markets in which the Company operates. Certain information in based on management is made as to an industry data. Unless otherwise contacts in the markets in which the Company operates. Certain information is based on management estimates, which have been derived from third-party sources, as well as data from internal research, and are based on certain assumptions that management believes to be reasonable.

By attending or receiving this presentation on ucknowledge that you will be solely responsible for your own accessment of the market and the Company's market operations and the transmission of the market and the Company's market operations and the transmission of the market and the Company's market operation on the company operates. Certain the company's market operation on the company

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By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and the Company's market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the Company's business. We have made statements in this presentation that are forward-looking statements in some cases, you can identify these statements by forward-looking words such as "may," "might," "will," "should," "expects," "plans," "anticipates," "believes," "rectitates," "predicts," "potential" or "continue," the negative of these terms and other comparable terminology. These forward-looking statements, which are subject to risks, uncertainties and assumptions about us, may include projections of our future financial performance, our anticipated growth strategies and anticipated trends in our business. Any estimates and forward-looking statements contained in this information statement speak only as of the date of this presentation and are only predictions based on our current expectations about future events. There are important factors that could cause our actual results, level of activity, performance or achievements expressed or implied by the forward-looking statements.

The forward-looking statements made in this presentation caffed rate on the previous as of the date on which the date on which the date on which the date of this presentation caffed registed in the forward-looking statements.

The forward-looking statements made in this presentation relate only to events as of the date on which the statements are made. Although we believe the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, level of activity, performance or achievements. Moreover, neither we nor any other person assumes responsibility for the accuracy and completeness of any of these forward-looking statements. We are under no duty to update any of these forward-looking statements after the date of this presentation to conform our prior statements to actual results or revised expectations.

actual results or revised expectations.

This presentation contains EBITDA a supplemental financial measures that is not calculated pursuant to U.S. generally accepted accounting principles ("GAAP"). We calculate EBITDA as net income (loss), adjusted for interest, income taxes and depreciation and amortization. EBITDA is being presented in addition to, and not as a substitute or superior to, measures of financial performance prepared in accordance with GAAP. The Company believes that presenting EBITDA provides useful supplemental information to investors about the Company in understanding and evaluating its operating results, enhancing the overall understanding of its past performance and future prospects, and allowing for greater transparency with respect to key financial metrics used by its management in financial and operational-decision making. However, there are a number of limitations related to the use of non-GAAP measures and their nearest GAAP equivalents. For example, other companies may calculate non-GAAP measures of other companies are not accounted to the companies.

# **Investment Highlights**

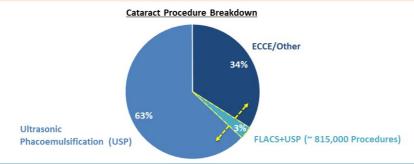
## Leading Innovator of Femtosecond Cataract Lasers (FLS) in a Growing Cataract Surgery Market

- Innovation Leader: Proprietary laser system leads the market in innovation
- Disruptive Technology Platform:
  - \_ <u>Commercially available Streamline® IV</u> enables optimal treatment of tissue-specific cataract and astigmatism
  - Next generation ALLY™ combines an enhanced femto laser with a phaco system in a compact, mobile workstation
- Large and Growing Market: cataract surgery highest volume surgical procedure worldwide; 29M procedures in 2019
  - ${\color{blue} -} \ \ Visually \ significant \ a stigmatism \ exists \ in \ the \ majority \ of \ cataract \ patients$
  - LENSAR has captured 13% of global Femtosecond Laser Assisted Cataract Surgery (FLACS) procedures
- Unmet Need: desire for a laser with effective astigmatism management capabilities and an efficient product design
  - $A stigmatism \, untreated \, in \, large \, majority \, of \, cataract \, surgeries; \, existing \, a stigmatism \, treatments \, are \, sub-optimal \, and \, are \, sub-optimal \, are \, sub-optimal$
  - Femtosecond laser adoption not optimized currently due to limited use of premium procedures, efficiency and patient flow issues
- Positioned for Growth:
  - Revenues growing north of 20% annually, pre-COVID, competing in premium-only side of market
  - $\mathsf{ALLY}^\mathsf{TM} \ \mathsf{would} \ \mathsf{broaden} \ \mathsf{participation} \ \mathsf{to} \ \mathsf{include} \ \mathsf{all} \ \mathsf{cataract} \ \mathsf{procedures}, \ \mathsf{not} \ \mathsf{limited} \ \mathsf{to} \ \mathsf{simply} \ \mathsf{premium} \ \mathsf{procedures}$
  - $^-$  ALLY  $^{\!\scriptscriptstyle\mathsf{M}}$  may provide a more optimal offering in a post-COVID operating environment

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# Cataract is Highest Volume Surgical Procedure Worldwide

29 Million global cataract/refractive lens exchange surgical procedures in 2019



2024 FLACS forecast in cataract/refractive lens exchange procedures is 1 million

2024 FLACS forecast in total revenues\* is \$434 million

includes FLACS lasers, user/pack fees, maintenance, accessories/upgrades



# Visually Significant Astigmatism Exists in the Majority of People Who Need Cataract Surgery but Remains Uncorrected<sup>(1)</sup>

**Pre-Cataract Surgery** 



- Glasses do not help vision
   Cataract surgery needed to improve vision

Post-Cataract Surgery with Visually Significant Astigmatism



Glasses needed to see clearly at all distances

Post-Cataract Surgery With Astigmatism Corrected



- No glasses to see well in the distance
   Little/no dependency on reading glasses/bifocals for
- intermediate and up close vision

(1) 2020 IOL Market Report: A Global Analysis for 2019 – 2025, Market Scope LLC

# Femtosecond Laser Assisted Cataract Surgery (FLACS) Still Underpenetrated

### Worldwide

- · Global market penetration (FLACS procedures) grew to 13% in 2019
- · FLACS procedures expected to grow at 1.6x the rate of the overall cataract surgery market (CAGR 5% to 1.04 million procedures in 2024)
- · Substantial growth in the US, Germany, China, South Korea

World Region	2019 Projected Year-End Laser Installations	2019 Procedure Projected	Cataract/RLE Penetration
United States	1,568	473,536	10.7%
Western Europe	321	90,201	1.8%
Japan	51	14,025	0.9%
Other Wealthy Nations	282	75,039	3.3%
China	107	31,886	1.1%
India	108	30,456	0.4%
Latin America	236	57,079	3.2%
Rest of World	190	44,389	1.2%
Global Total	2,863	816,611	2.8%

### **United States**

• Cataract surgery forecasted to increase to ~5.0 million by 2024; CAGR ~3.1% from 4.3 million in 2019



# **Growth Drivers of FLACS Market**

- Increase in premium procedures
- Increased penetration of premium procedures
  - Driven by clinical evidence of improved outcomes
- Emergence of PE-backed ophthalmology groups that can afford lasers and actively seeking ways to increase revenue
- Next Gen devices that can address patient flow issues
  - No need to move patient or machine
  - LENSAR's ALLY™ device designed to address limitations of first gen femtosecond lasers
- Lower cost of goods
- Broaden utilization to all procedures



# Summary of LENSAR's Differentiation





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# Surgeon-Designed Ergonomics Fits Seamlessly Into Multi-Environments

- Multiple touch screens provide visibility for surgeon, scrub and circulating nurse
- · Allows use in a sterile or non-sterile environment
- Retracting laser head allows unrestricted access to the treated eye after the laser procedure
- Allows superior, temporal or customized approaches
- Small laser footprint available with wheels offer transportability and storability
- · Efficient laser procedure time
- Minimizes movement during procedures as the device is configurable to the surgeon's preference and requires minimal patient movement





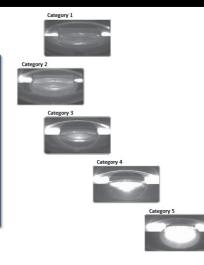
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# Cataract Density Imaging

### **Cataract Density Imaging:**

We believe only LENSAR automatically categorizes the density of each cataract and determines the location of the nucleus to increase treatment efficiency and potentially decrease laser energy used in the eye. LENSAR is able to provide cataract density imaging because of Augmented Reality's superior imaging capabilities for identifying varying lens layers and depth of field advantage



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# IntelliAxis Refractive Capsulorhexis® to Guide Toric IOL Alignment

- · WiFi integration with leading diagnostics equipment
- Adjusts for cyclorotation, precisely places Toric IOL on the desired axis visualize intra and post operatively
- Facilitates and optimizes IOL alignment along the pre-defined axis of astigmatism through the IntelliAxis Refractive Capsulorhexis® feature

Implantation axis is determined by combination of preoperative diagnostics, iris registration, intraoperative imaging, cyclorotation adjustment, and treatment planning and guidance (clear corneal incision location and surgically induced astigmatism)













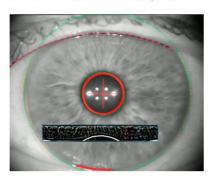


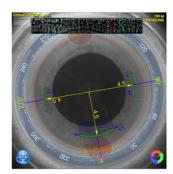
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# LENSAR with Streamline™ Iris Registration

- · Iris Registration eliminates the need to manually mark the cornea
- · Reduces or eliminates transcription and marking errors





 In this example, there was a 9.5° clockwise rotation that was detected and compensated during the incision planning phase of the procedure



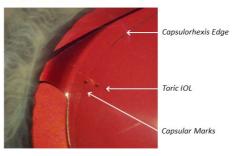
# Essence of LENSAR's Differentiation IntelliAxis Refractive Capsulorhexis® - Unique and Proprietary Technology

### IntelliAxis Refractive Capsulorhexis®...



- Creates a pair of small tabs on the capsular rim guided by Iris Registration to identify the intended axis as part of the laser Refractive Capsulorhexis
- These small tabs, opposite to one another, assist surgeons in accurately aligning toric IOL marks along the predefined axis of astigmatism

## ... and its Benefits



- Eliminates need to mark the cornea; improves efficiency and precision
- Automatic compensation for cyclotorsion
- Not affected by loss of vascular detail due to pharmacologic effects

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# The Surgeon's Perspective on LENSAR Technology



"What I enjoy is the refractive outcomes and the predictability that the LENSAR® Laser System now affords me as it relates to astigmatism correction with toric IOL placement. The IntelliAxis Refractive Capsulorhexis® places refractive marks on the capsule at the steep meridian based on clean wireless integration of preoperative data. The LENSAR Laser makes me a more confident surgeon, period."

- Elizabeth Yeu, MD

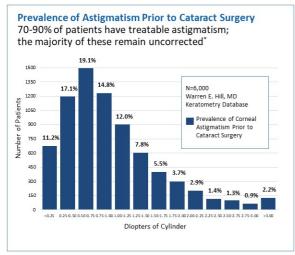
"The IntelliAxis Refractive Capsulorhexis® from LENSAR instantly solves the problem of toric IOL alignment. Amazingly accurate iris registration-guided laser markings within the capsulorhexis lie directly on the anterior surface of the IOL. IntelliAxis Refractive Capsulorhexis® has converted a problematic aspect of the toric IOL surgery into a non-issue."

- Warren Hill, MD





# Unmet Need and Room for Improvement Spectacle-independence must include management of astigmatism



# Refractive Accuracy in Post-Op Cataract Patients The mean percentage of patients who were within 0.5 diopters of the desired refractive result = 57% 43% of post-op patients do not have a desired result

Clinical Study	Biometry	Percent within 0.50D	Percent within 1.00D	Number of Patients
Landers (2009)	IOL Master	75%	93%	55
Unknown Author	Immersion U/S	49%	85%	755
Kim (2009)	Contact U/S	70%	93%	30
Lim (2009)	Contact U/S	45%	83%	1,833
Gale (2009)	IOL Master	NA	80%	NA
Eleftheriadis (2003)	IOL Master	NA	96%	100
Murphy (2002)	Contact U/S	45%	72%	1,676
Mean		57%	87%	

For the over 4 million people who have cataract surgery in the U.S. annually, we believe there should be more emphasis on correcting astigmatism

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# Disruptive Astigmatism Management Capability

## Current solutions are sub-optimal; for 50% of pre-existing, no attempt to treat

- LASIK, PRK
  - Significant contraindications (dry-eye), flaps
  - Secondary procedures take additional patient and surgeon time, visual recovery time, added cost
- · Al incisions (manual with blades) lack precision and reproducibility
- Other cataract laser systems require time consuming manual adjustments; do not adjust for cyclorotation of the eye while patient is horizontal

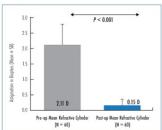
## LENSAR With Streamline® IV allows for optimal treatment of astigmatism

- Fewer contraindications, secondary procedures
- Precise and reproducible; quickly compensates for cyclorotation
- Customized cataract treatment in every procedure

<sup>\*</sup> Dr. Warren Hill. Assumes mid-range distribution of pre-op corneal astigmatism. Excludes irregular and other conditions that impact toric selection



# LENSAR: Tools to Enable Superior Outcomes



# treatment were ≤0.5 D

- **Postoperative Results** • 98% of eyes with toric IOL
- 0 eyes had IOI misalignment or adverse events

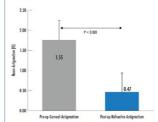
**Postoperative Results** 

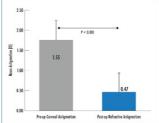
95% of eyes with toric IOL treatment were ≤0.5 D

• 81% of eyes had no

residual astigmatism

• 97% of eyes had post-op UDVA of 20/30 or better







**Postoperative Results** 

EDOF toric IOL were

post-op (P<0.001)

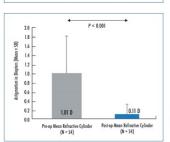
• 94% of eyes that received an

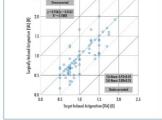
≤0.5 D post-op and MRSE

 Astigmatism was reduced from 1.55 D pre-op to 0.47 D

was -0.14  $\pm$  0.44 D (N=115)

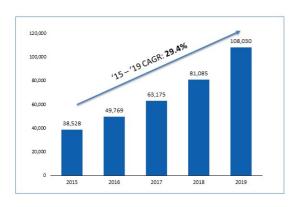
- 95.8% of eyes were ≤ 0.5 D
- 90.5% of eyes had astigmatism angle of error ≤15°
- 90% of eyes had UDVA of 20/30 or better
- 92.6% of eyes achieved spherical equivalence of ≤0.5 D



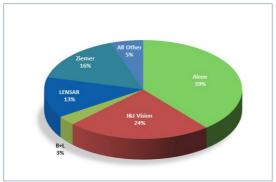


# Innovation & Differentiation Drive Significant LENSAR Market Share

### **LENSAR Procedures per Year**



### Estimated 2019 Revenue Market Share of FLACS Participants<sup>(1)</sup>





# LENSAR Laser Utilization Significantly Higher than Other Femto Systems

Procedure volume grew 30% YOY since 2016

World Region	Avg. Procedures per Installed Device <sup>(1)</sup>	LENSAR Avg. Procedures per Laser	Comparison to Industry Average
United States	302	610	102%
Western Europe	281	387	38%
Other Wealthy Nations (South Korea)	266	810	204%
China	298	285	-4%
India	282	690	145%
Rest of World (Turkey)	234	353	51%
Worldwide	285	510	79%

LENSAR installed systems performed 79% more procedures than the WW average/system<sup>(1)</sup>

### **LENSAR delivers:**

- · Higher value in astigmatism management
- · Automated capsulorhexis centration
- Better ergonomics and throughput
- 2019 global installed base of FLACS was ~2,900; ~2,600 are in markets that LENSAR serves
- · YE2019 LENSAR total installed base of 207
- LENSAR had 108,030 procedures for 2019, equivalent to ~13% overall global procedure market share

(1) 2019 Cataract Surgical Equipment Market Report: A Global Analysis for 2018 – 2024, Market Scope LLC

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# ALLY™ - All-in-One Femto Phaco Device

# We are developing a compact, integrated workstation with state-of-the-art attributes of a LENSAR system AND a phacoemulsification system

### Anticipated benefits of our design:

- · Easily replace older technology
  - Configured anywhere in the operating room; increasing trend toward in-office surgical suites
  - Integrated with ultrasound (phaco); seamlessly switches from femto to phaco
- Cost effective
  - Utilization in both reimbursed and private pay market
  - Practice economics improve with ALLY™ as overall cataract procedures/market opportunity grow to 33M+
  - Cost of ALLY™ expected to be lower than current femto system
- Disruptive
  - = Enables best practices to convert more patients to premium/toric IOLs
    - Increasing efficiencies
    - Easily adaptable to new premium IOLs
    - Better outcomes possible in astigmatic patients
  - Partnership with Oertli Instruments for their state-of-the-art phaco component of ALLY™

Geared toward improving overall safety, efficiency and outcomes

# ALLY™ – Phaco / Industrial Design



### Latest ALLY™ Working Prototype:



### ALLY™ Industrial Design:



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# Summary of Key Findings: LENSAR ALLY™ Third Party US Physician Survey

### **Market Research Project Overview**

 Third party survey with results from 122 US cataract surgeons to assess perceptions regarding FLACS and LENSAR ALLY™ product concept, to inform ALLY™ revenue forecast

### **Key Findings**

- 40% said that use of a dual function system would increase the number of FLACS procedures they perform
- 93% said that a dual function system would improve FLACS workflow, and 89% said that it is preferable to have the femto laser in the same room as the phaco system
- 83% would consider acquiring a dual function system when it is time to replace a femto laser or phaco system; 83% would consider acquiring a dual function system as a new/additional femto laser
- Only 42% of respondents said that it would be a barrier to acquiring the dual function system if the system were
  manufactured by a different supplier than their current femto system, and 55% indicated it would be a barrier if
  the dual function system was manufactured by a different supplier than their current phaco system

# Strong Revenue Growth; R&D Investment in 2019 Driven by ALLY™

	Annual		Q1		Q2	
\$ in millions	2018	2019	2019	2020E	2019	2020E <sup>(3)</sup>
Revenue	\$24.4	\$30.5	\$6.7	\$5.9	\$7.3	\$5.0
% Growth	18% (1)	25%				
Net income / (loss)	(\$12.6)	(\$14.7)				
EBITDA <sup>(2)</sup>	(\$4.7)	(\$8.8)				
Memo:						
R&D	\$2.8	\$7.6				

- Strong YOY double digit revenue growth through 2019; resilient revenues in 2020 even with impact from COVID
- **79%** of 2019 revenues from recurring sources<sup>(4)</sup>
- 2017 2019 Revenue CAGR: ~22%
- Net loss and EBITDA reflect impact of increase in R&D and manufacturing to support ALLY™ development

- (1) Compared to revenue of \$20.6 million in 2017.
  (2) See Appendix for EBITDA calculation.
  (3) Estimated financial results should not be viewed as a substitute for interim financial statements prepared in accordance with U.S. GAAP.
  (4) Recurring revenues represents ervice revenues, per procedure fees, consumable revenues, and rental revenues.
  Note: Operating results include expenses incurred for other charges from PDL.

# LENSAR COVID Update

YoY Growth	Q1 2020	Q2 2020E <sup>(3)</sup>	
Revenue YoY Growth			
US	17.8%	(38.9%)	
Asia (1)	(53.6%)	(25.9%)	
Germany/Other (2)	(9.7%)	(18.9%)	
Total	(11.5%)	(31.2%)	
Procedure YoY Growth			
US	20.7%	(40.4%)	
Asia (1)	(43.8%)	(24.7%)	
Germany/Other <sup>(2)</sup>	9.6%	(9.0%)	
Total	(5.6%)	(30.5%)	

### Key Commentary:

- In Q1, US performed well until March: Asia impacted the most
- In Q2, US hit hardest, albeit less impacted than Asia in Q1, and Asia began to return
- Global procedures in Q2 2020 ~70% of Q2 2019 levels

# 2020 Monthly Revenue by Geography:



- US and Germany revenues in June approaching February levels
- Asia revenues in June approaching January level

- (1) Includes South Korea, China, Taiwan/Hong Kong, and India.
  (2) Includes Germany, Switzeriand, Turkey, Philippines, Australia, and Saudi Arabia.
  (3) Estimated financial results should not be viewed as a substitute for inter im financial statements prepared in accordance with U. S. GAAP.



# Significant Opportunity to Expand Footprint by Increasing Commercial Infrastructure

# **LENSAR Installed Base by Country**



- (2) Includes Sensing asserts from 2019, 2 practice development employees who are now sales reps, a (3) Clinical Outcomes Specialists. (4) Clinical Applications Specialists. (5) Note: 3 employees in India who support India and assist in S.E. Asia and other geographies as needed.

### **Key Commercial Details**

- Global Installed Base: 216
- Service engineers: 6 (CA, FL, IL, NJ,
- - 3 as of Dec. 2019 (IL, TX, VA)
  - $6^{(2)}$  as of Jan. 2020 (FL, IL, IN, TX, VA, WI)
- Practice Development Employees:
- 3 as of Dec. 2019 (FL, ID, IN) 1 as of Jan. 2020 (ID)
- COS(3): 2 (IN, VA)
- CAS<sup>(4)</sup>: 10 (AZ, CO, FL, MD, MN-2, NV, OK, SC, VA)
- LENSAR primarily works through distributors outside of US<sup>(5)</sup>

# LENSAR's Leadership has Deep Expertise in Cataract Surgery and Device Development and Commercialization

Management

Nicholas Curtis Chief Executive Officer Previous Experience: WaveTec, Staar Surgical Inc., LVCI/RSR, founding member

American Medical Optics, AMO

Alan Connaughton Chief Operating Officer

Previous Experience: Autonomous Technology, Summit Technology, Alcon Thomas Staab

Chief Financial Officer

Previous Experience: BioCryst Pharmaceuticals Inc., Inspire

Pharmaceuticals Inc./Merck Inc., Triangle Pharmaceuticals/Gilead Sciences Inc., PricewaterhouseCoopers, LLC

### **Board of Directors**

### William Link, PhD

Founder & Managing Partner, Flying L Partners; Co-founder & Managing Director, Versant Ventures; General partner, Brentwood Venture Capital, Chiron Vision Corporation, American Medical Optics, AMO

Board Member: Oyster Point Pharma, Edwards Lifesciences, Chairman of Glaukos Corporation

### Richard Lindstrom, MD

Partner, Flying L Capital; Investment Committee, Visionary Ventures

Board Member: Harrow Health, Ocular Therapeutics, TearLab, Acufocus, Foresight #6, Equinox, LensTechs, CorneaGen, Surface Inc., Unifeye Vision Partners, Theroptix, TearClear

### Gary Winer

President & CEO, ORGENTEC Diagnostika Principal, DRC Health Care Advisors

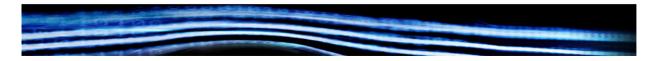
### John McLaughlin, JD

Board Member: PDL BioPharma, Noden, DAC, Rockwell Medical

# Investment Highlights

- Established innovation leader with highly respected leadership team and board of directors
- Disruptive technology platform with Streamline® IV; developing next-generation workstation with ALLY™
  - Streamline® IV enables optimal treatment of tissue-specific cataract and management of astigmatism
  - ALLY™ proprietary, integrated femto-phaco device designed with the aim to be best-inclass for astigmatism management; would open new market opportunity with phaco device
- Positioned for growth in large and growing market with considerable unmet need
  - Continued growth of Streamline® IV, outperforming the market
  - ALLY™ has the potential to disrupt current paradigms and generate substantial additional revenues

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**APPENDIX** 



# Broad and Deep Intellectual Property Portfolio

## LENSAR Augmented Reality platform, fragmentation, patient interface fully covered

- · Royalty-free licenses for blocking patents
- Issued patents: 29 U.S. and 69 foreign as of June 16, 2020
- Pending patents: 26 pending U.S., 30 pending foreign and one pending Patent Cooperation Treaty as of June 16, 2020
- Detailed understanding of IP landscape for current and ALLY™ program
- Recent acquisition of significant IP puts LENSAR in leadership position for ALLY™

## **Key Patent Elements**

- Augmented reality
- Fragmentation
- Cataract treatment
- Astigmatic corrections
- · Patient interface
- · Corneal/crystalline lens incisions
- · Liquid interface
- Presbyopia
- · Cataract imaging and grading
- Iris registration

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\$ in 000s	2018	2019
Net Income / (Loss)	(\$12,593)	(\$14,657)
Plus: Income tax expense	20	0
Less: Other income, net	(64)	(58)
Plus: Interest expense	3,321	2,001
Plus: Depreciation	3,453	2,639
Plus: Amortization of intangible assets	1,137	1,227
EBITDA	(\$4,726)	(\$8,848)